



**HAWTHORN**

SF, CA

**P R I V A T E   E V E N T S**

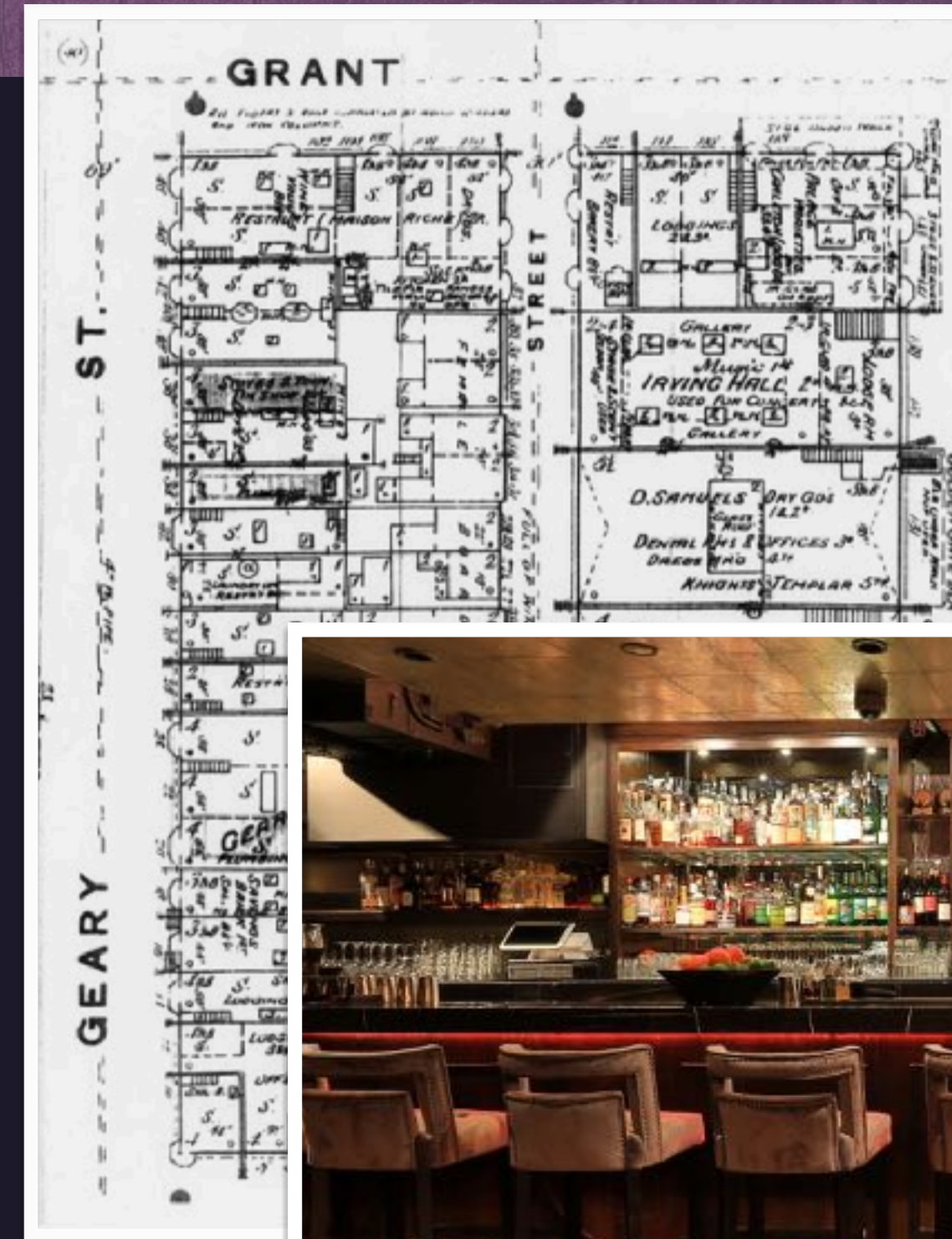
# Who We Are

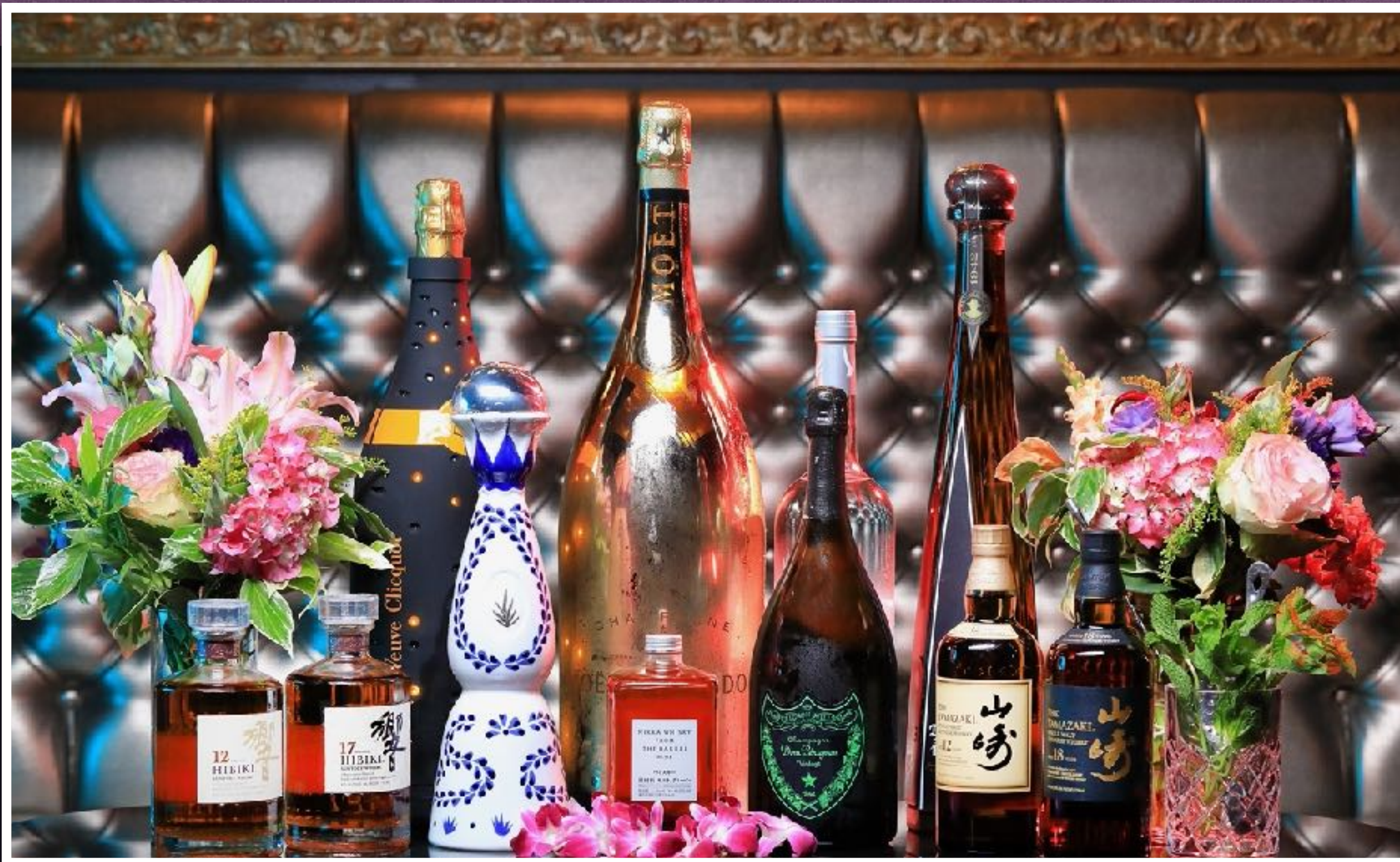
Located just a block from Union Square and situated within a beautiful brick basement, beneath the hustle and bustle, lies Hawthorn. About a century ago this area of San Francisco once housed lustful brothels and drug-stores; today, it is San Francisco's most fashionable district and our space is designed to offer the perfect blend of craft cocktails and sophisticated nightlife.

The unique hybrid space has a full venue capacity of **325** guests\* and features two rooms. The Main Room is accented by Austrian drapes and deep purple ceiling swathes with plenty of lounge seating and can accommodate up to **250** guests. The Bonaparte Room offers a more hidden experience in the back of the venue boasting classic décor inspired by 1930's Hollywood and hosts up to **75** guests.

Hawthorn features a concert-grade Void Acoustics® sound system with full DJ capabilities. We've had world-class artists on the decks such as Kaskade, Claude Von Stroke, Cherub, Ardan, Mayer Hawthorne, HVOB, Miguel Migs, Mark Farina, Doc Martin, Mikey Lion, and special appearances by Talib Kweli and G-Eazy.

Hawthorn offers a thoroughly modern craft cocktail menu as well as classics dating back to Prohibition and earlier eras, all prepared by some of the city's finest mixologists.





## Pre-Event Assistance

Our Formula for *Your* Successful Event

Hawthorn is a state of the art turn-key venue with a team who is passionate and dedicated to offering our clients a seamless, stress-free experience. Let's work together on a plan to make the best event possible for your needs. From the first Pre-event assistance call, all the way until the last song is played, our staff is here for you.

Click **HERE** to skip ahead to our Venue Specs

### EVENT PLANNING

1.

Work closely with our Event Planners to create your dream event at the right time and budget

### ENTERTAINMENT

5.

We have the best DJs, performers, and decorators in Northern California on speed dial

### FLEXIBLE SPACES

2.

Up to 325 guests, we can give your event the right fit across 2 rooms or even semi-private sections

### ON-SITE SERVICES

6.

Friendly in-house team members for event essentials like guest list management, coat check, and security

### WORLD CLASS BAR

3.

Custom Branded Cocktails, Low ABV Menus, Sommelier Wine Packages or High-End Exotics, we do it all

### INDUSTRY FRIENDS

7.

We cultivate relationships with other vendors to source solutions to satisfy an array of special needs and requests

### EXPERT CATERING

4.

Swoon-worthy menus for hors d'oeuvres, buffets, carving stations, and even chocolate fountains

### WINNING VENUE SPECS

8.

The devil is in the details and we got our numbers, stats, equipment, angles, and aspects down pat

A wide variety of possible furniture and AV setups make the Main Room a most versatile party and banquet space



## Main Room Events Up to 250 guests

The Main Room can accommodate up to 250 guests and is accented with Austrian drapes, plush chandeliers & sconces, deep purple ceiling swathes and offers comfortable lounge seating throughout. It also features a Void Acoustics® sound system with full DJ capabilities and lowered dance floor with lounge seating. The main bar showcases an extensive spirits & sommelier-driven wine collection above a stunning thirty-foot black marble slab bar top.





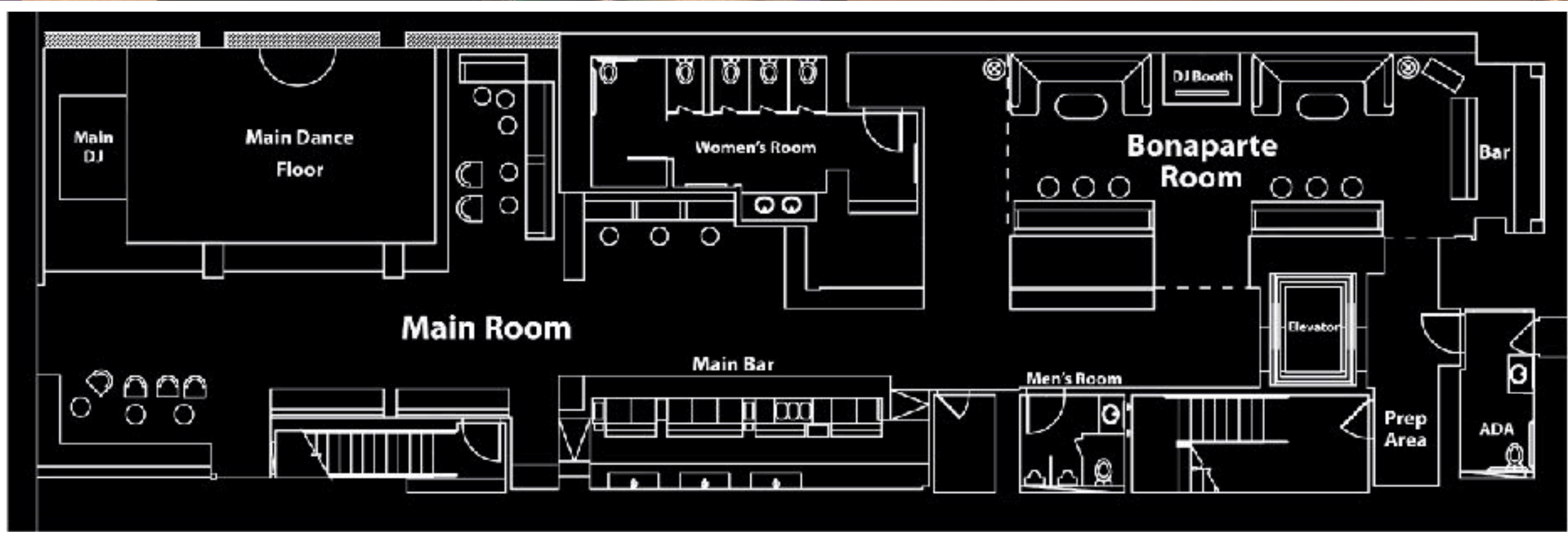
## Bonaparte Room Events Up to 75 guests

The Bonaparte Room can accommodate private groups of up to 75 guests and offers a more hidden experience which boasts classic décor inspired by 1930's Hollywood and is fitted with four large banquettes, its own private bar, a separate Void Acoustics® PA system, photo booth and private elevator entry/exit capabilities.





Click [HERE](#) for our virtual walk-through



## Full Venue Events Up to 325 guests

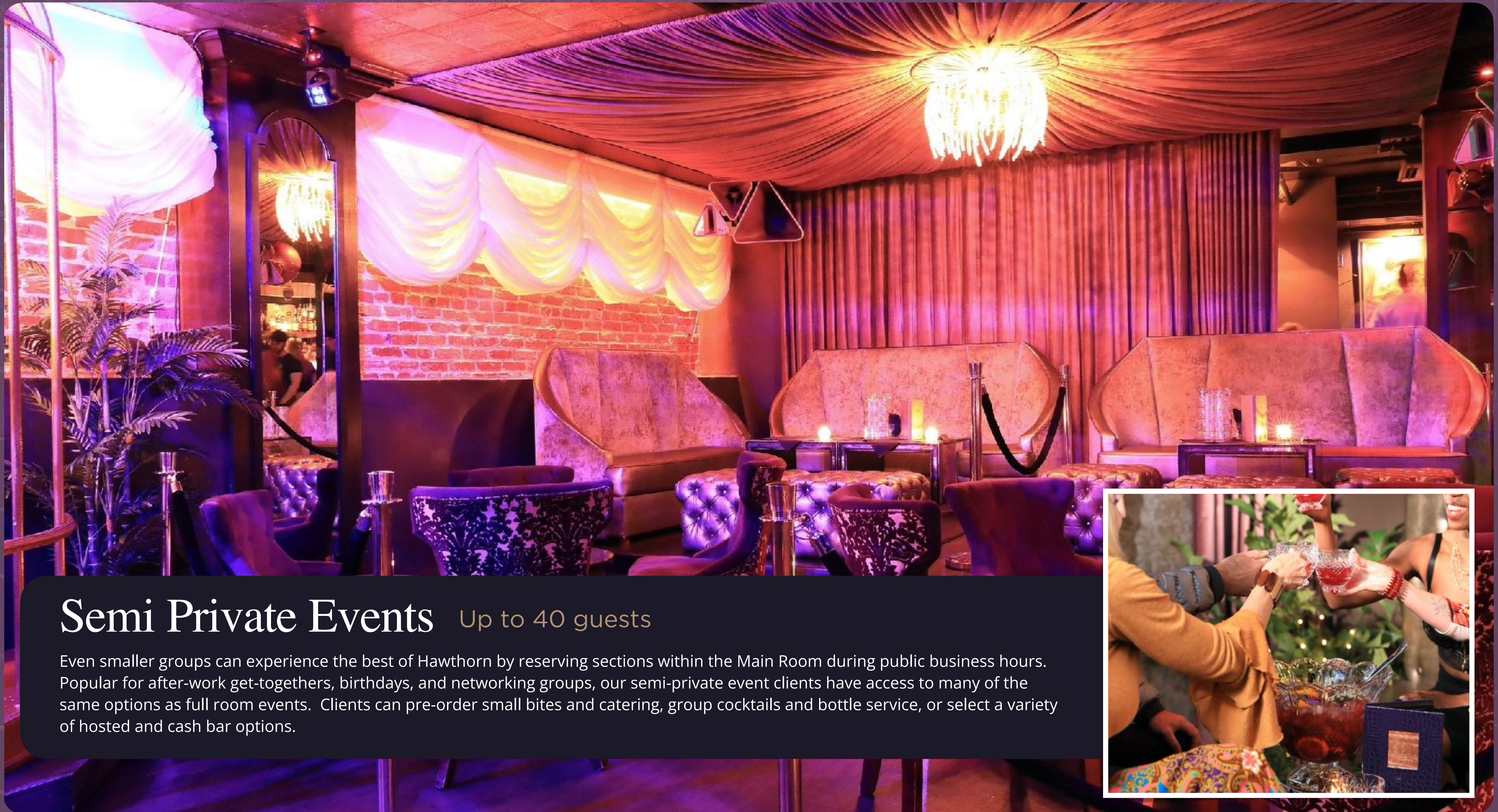
Combine our Main Room and the Bonaparte Room for a capacity of 325 guests, with the capability to offer two full bars and two different sound systems. Your guests can dance in the main room or meet in the Bonaparte room, hold presentations on our raised platform in the main room or have breakout groups in the Bonaparte. Hawthorn has something for every type of event; from corporate meetings to award ceremonies, birthday parties to conference happy hours.



## Maiden Lane Events

Hawthorn has exclusive rights to host unforgettable events under the stars behind the gates of pedestrian-only Maiden Lane. Music, catering, furniture, and outdoor beverage packages are available for fair weather and socially distanced functions adjacent to, or in combination with the main venue.





## Semi Private Events Up to 40 guests

Even smaller groups can experience the best of Hawthorn by reserving sections within the Main Room during public business hours. Popular for after-work get-togethers, birthdays, and networking groups, our semi-private event clients have access to many of the same options as full room events. Clients can pre-order small bites and catering, group cocktails and bottle service, or select a variety of hosted and cash bar options.







# Bar Program

## Breadth, Depth, and Innovation

Unlike Events-Only spaces and Hotel Ballrooms we have a team of passionate full-time bartenders and service staff who are caretakers of a truly special bar program boasting some of the rarest product in the world, serving some of the most captivating and adventurous cocktails around. Options include:

- Custom craft cocktails and menu branding with your logos and eponymous tie-ins
- Tier-based open bar packages to fit the discerning tastes of your group
- Sophisticated group cocktails served in dramatic crystal vessels and giant shakers
- Large format champagne service with sizes from Magnum to Methusaleh
- Nightclub-style bottle service with luminous bottles
- Low ABV Packages to serve Spritzes, Beer, Wine, Mock-tails, and Shrubs
- Available Sommelier Add-On Package with wine selections by **Jerry Cooper**



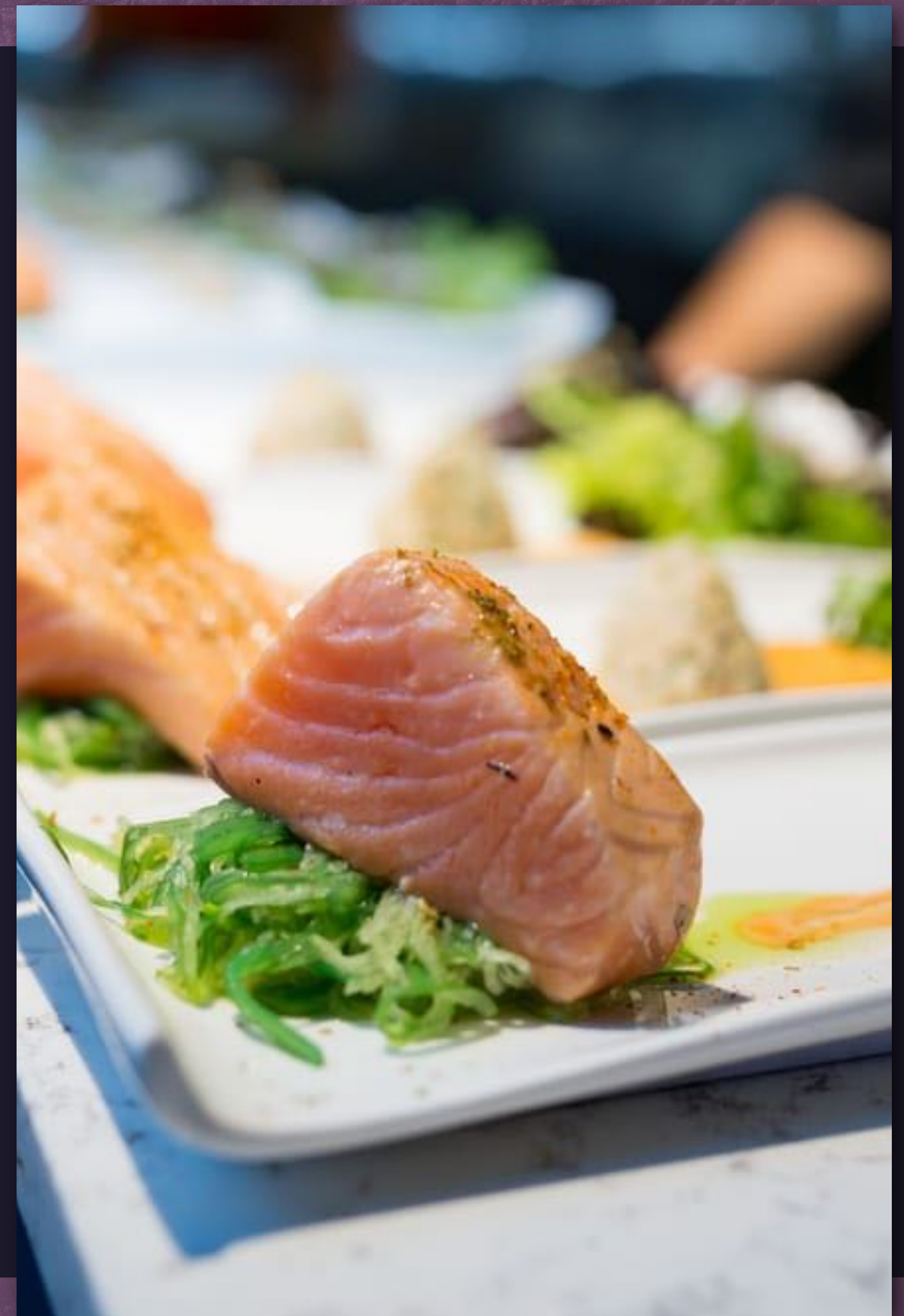
# Catering

Dedicated to good taste

And what would an event be without a catering menu to swoon over? Whether it's a having your own pop-up sushi bar, a whirlwind of show-stopping hors d'oeuvres, hearty comfort food, or an 8-foot charcuterie and cheese board, our catering partners are eager to impress. We believe stellar track records alone are nothing however, without the thoughtful approach our caterers take to our clients' individual needs.

- Catering prep space is equipped with refrigeration, convection ovens, and other pro tools
- Food service gear provided by caterer such as chafing dishes, station tables, and tableware
- Easy elevator load-in and load-out via Maiden Lane

Preferred catering partners offer preferred vendor pricing for Hawthorn clients. However, if an outside caterer is strictly necessary we are happy to welcome new collaborators!



# Entertainment

Our entertainment options are sure to excite



**DJs and Musicians:**  
Open Format, Hip-Hop,  
House, Top 40



**Performance Artists:**  
Acrobats, Go-Gos,  
Costumed Walk-Arounds



**Tastings:**  
Whiskey Flights, Wine, Cocktails



**Live Artists:**  
Cigar Rollers, Body Painting

# Surrounding Area



- A block away from Union Square, Hawthorn is conveniently located in the heart of downtown San Francisco and is a short walk from the Moscone Center, MOMA and the Embarcadero



- Walking distance from hotels such as the Four Seasons, St Regis, Sir Francis Drake, Marriott Marquis, The Grand Hyatt, Westin St Francis, The Fairmont, and Palace Hotel



- Nestled in the high fashion side of Union Square, our next-door neighbors are flagship stores by Fendi, Valentino, Hermés, Dior, D&G, Paul Smith, Gucci, Bvlgari, Alexander McQueen...



- Next to Public Transport such as the Powell Street or Montgomery BART stations and several SF Muni stops



- Public parking available nearby including street parking and parking garages such as Union Square Parking and Sutter Stockton Garage



- Served by three major airports, we are 14 miles from SFO, 19 miles from OAK and 47 miles from SJL.



Click [HERE](#) to view us in Google Maps



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FOUR SEASONS

KPMG

WEBER  
SHANDWICK

DLA PIPER

ClearSkye

Deloitte.

AD VICTORIAM  
SOLUTIONS  
Salesforce. Simplified.

# You're in Good Company

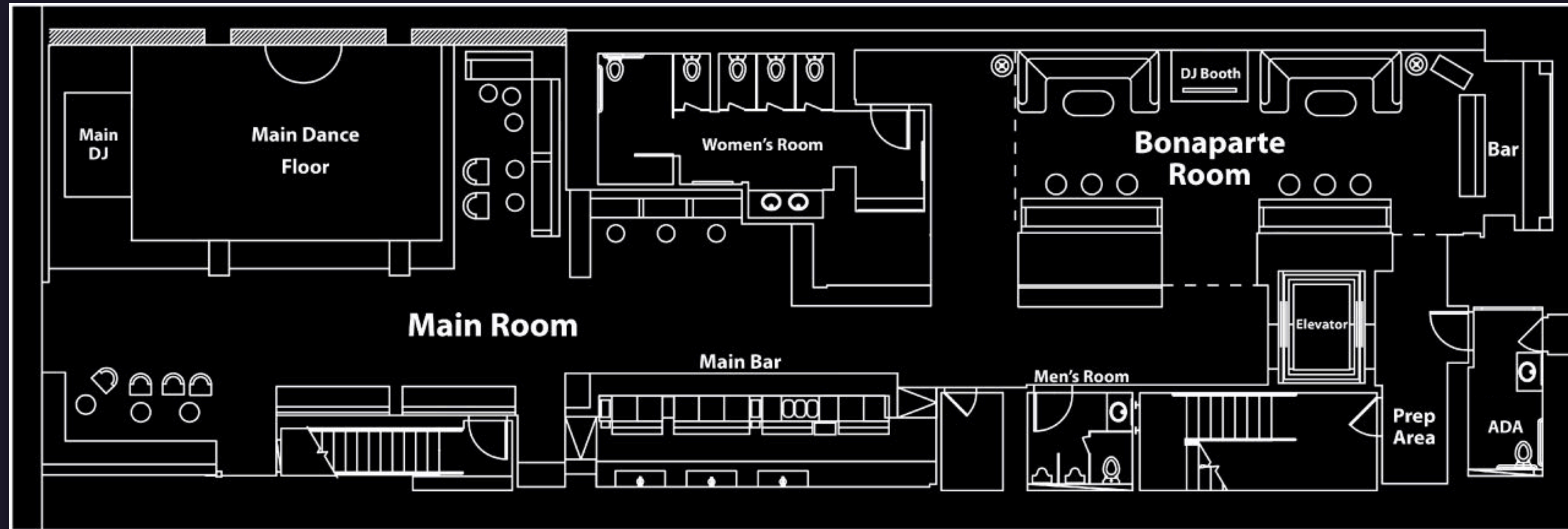
Our clients are the best!

*"YAY, I am so thrilled!! We were so lucky to find you and I am so glad we gave the attendees such a unique and memorable experience."*

Lisa Wallace, Sr. Meeting Planner - DeVoe



# Venue Specifications



## In-House AV Capabilities:

- 2 separate Dj booths Pioneer® CDJs 2000 nexus, Serrato®, Pioneer® DJMs 900 nexus and Void Acoustics® monitors
- Void Acoustics® sound system throughout
- Shure® Wired and Wireless Microphones
- Fiber Connected WiFi: 500MB/s up *and* down for broadcasting and streaming
- Free WiFi for all guests: low-end broadband speed on Hawthorn's guest network
- HDMI, DVI, and Mini DVI connectors and splitters for laptop connectivity
- (2) LG® 65" TV Screens
- Outlets and power strips are available to set up at all tables
- In House Photobooth
- Stage capabilities in both rooms at DJ Booths

## Physical Space:

- 4,000 sq.ft. total / 325 capacity / up to 6 bartenders
- 2,000 sq.ft. Main Room / 250 capacity / up to 4 bartenders
- 800 sq.ft. Bonaparte Room / 75 capacity / up to 2 bartenders
- Unique venue lighting with color and brightness options
- ADA compliant and Gender Neutral Restroom
- Elevator Dimensions: 80in. x 50in. floor, 82in x 41in door
- ADA Entrance at 47 Maiden Lane
- ATM on site - \$3 fee
- Tasteful seasonal décor throughout the year

Click [HERE](#)  
to return to  
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Assistance  
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# 3rd Party Vendors and Logistics

Inquire about how we can coordinate our 3rd party partnerships to put your event over the top



AV and Tech Rentals



Décor and Floral Arrangements



Transportation and Shuttles



Photographers



Furniture and Linen Rentals



Ice Sculptures



Printware and Signage



Branded Swag Packages



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SF, CA

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Hawthorn is a +21 and up venue