

# Who We Are

Located just a block from Union Square and situated within a beautiful brick basement, beneath the hustle and bustle, lies Hawthorn. About a century ago this area of San Francisco once housed lustful brothels and drug-stores; today, it is San Francisco's most fashionable district and our space is designed to offer the perfect blend of craft cocktails and sophisticated nightlife.

The unique hybrid space has a full venue capacity of **325** guests\* and features two rooms. The Main Room is accented by Austrian drapes and deep purple ceiling swathes with plenty of lounge seating and can accommodate up to **250** guests. The Bonaparte Room offers a more hidden experience in the back of the venue boasting classic décor inspired by 1930's Hollywood and hosts up to **75** guests.

Hawthorn features a concert-grade Void Acoustics® sound system with full DJ capabilities. We've had world-class artists on the decks such as Kaskade, Claude Von Stroke, Cherub, Ardalan, Mayer Hawthorne, HVOB, Miguel Migs, Mark Farina, Doc Martin, Mikey Lion, and special appearances by Talib Kweli and G-Eazy.

Hawthorn offers a thoroughly modern craft cocktail menu as well as classics dating back to Prohibition and earlier eras, all prepared by some of the city's finest mixologists.







Click **HERE** to skip ahead to our Venue Specs

## Pre-Event Assistance

#### Our Formula for *Your* Successful Event

Hawthorn is a state of the art turn-key venue with a team who is passionate and dedicated to offering our clients a seamless, stress-free experience. Let's work together on a plan to make the best event possible for your needs. From the first Pre-event assistance call, all the way until the last song is played, our staff is here for you.

EVENT PLANNING Work closely with our Event Planners to create your dream event at the right time and budget

FLEXIBLE SPACES

#### ENTERTAINMENT

We have the best DJs, 5. performers, and decorators in Northern California on speed dial

## Up to 325 guests, we can 2.

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give your event the right fit across 2 rooms or even semi-private sections

## **ON-SITE SERVICES**

Friendly in-house team 6. members for event essentials like guest list management, coat check, and security

### WORLD CLASS BAR

Custom Branded Cocktails, Low ABV Menus, Sommelier Wine Packages or High-End Exotics, we do it all

## **INDUSTRY FRIENDS**

We cultivate relationships with other vendors to source solutions to satisfy an array of special needs and requests

### **EXPERT CATERING**

Swoon-worthy menus for hors d'oeuvres, buffets, carving stations, and even chocolate fountains

WINNING VENUE SPECS

8.

7.

The devil is in the details and we got our numbers, stats, equipment, angles, and aspects down pat



A wide variety of possible furniture and AV setups make the Main Room a most versatile party and banquet space

# Main Room Events Up to 250 guests

The Main Room can accommodate up to 250 guests and is accented with Austrian drapes, plush chandeliers & sconces, deep purple ceiling swathes and offers comfortable lounge seating throughout. It also features a Void Acoustics® sound system with full DJ capabilities and lowered dance floor with lounge seating. The main bar showcases an extensive spirits & sommelier-driven wine collection above a stunning thirty-foot black marble slab bar top.



HAWTHORN



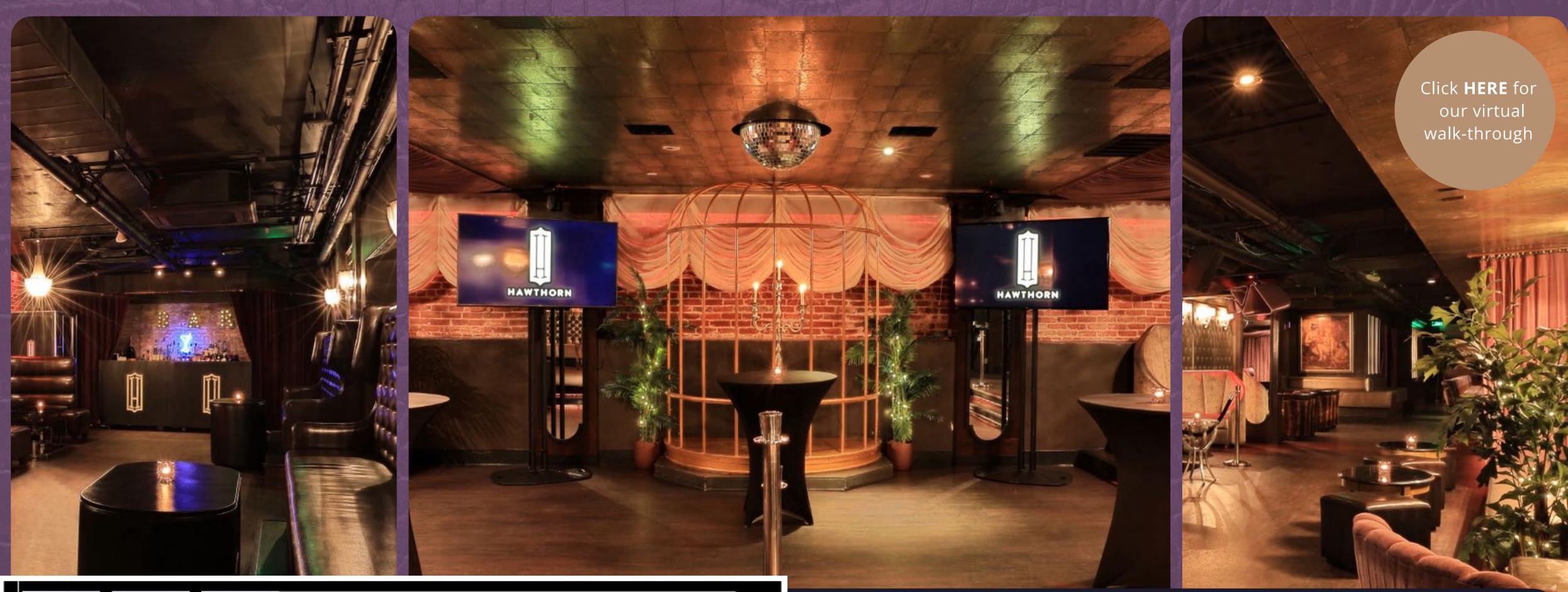


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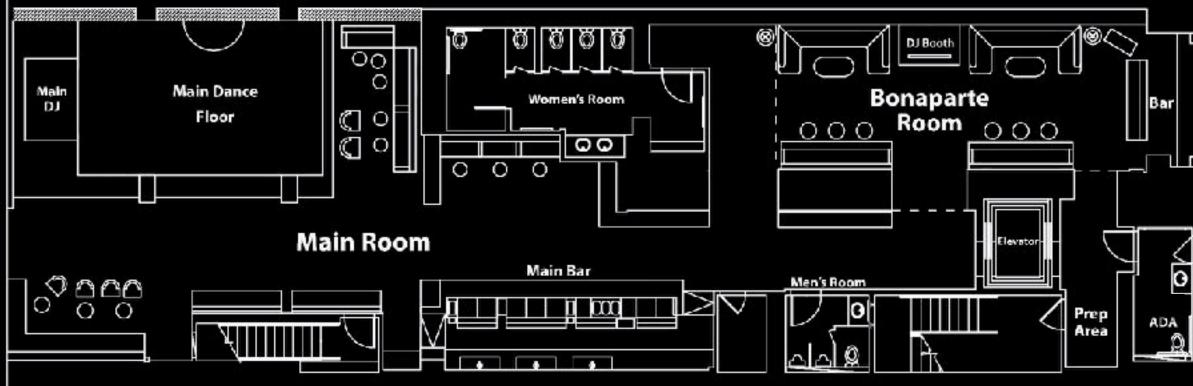
# Bonaparte Room Events Up to 75 guests

The Bonaparte Room can accommodate private groups of up to 75 guests and offers a more hidden experience which boasts classic décor inspired by 1930's Hollywood and is fitted with four large banquettes, its own private bar, a separate Void Acoustics® PA system, photo booth and private elevator entry/exit capabilities.



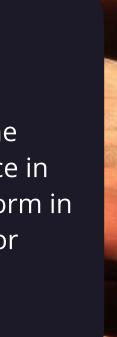


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# Full Venue Events Up to 325 guests

Combine our Main Room and the Bonaparte Room for a capacity of 325 guests, with the capability to offer two full bars and two different sound systems. Your guests can dance in the main room or meet in the Bonaparte room, hold presentations on our raised platform in the main room or have breakout groups in the Bonaparte. Hawthorn has something for every type of event; from corporate meetings to award ceremonies, birthday parties to conference happy hours.





# Semi Private Events Up to 40 guests

Even smaller groups can experience the best of Hawthorn by reserving sections within the Main Room during public business hours. Popular for after-work get-togethers, birthdays, and networking groups, our semi-private event clients have access to many of the same options as full room events. Clients can pre-order small bites and catering, group cocktails and bottle service, or select a variety of hosted and cash bar options.



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## Bar Program Breadth, Depth, and Innovation

Unlike Events-Only spaces and Hotel Ballrooms we have a team of passionate full-time bartenders and service staff who are caretakers of a truly special bar program boasting some of the rarest product in the world, serving some of the most captivating and adventurous cocktails around. Options include:

• Custom craft cocktails and menu branding with your logos and eponymous tie-ins • Tier-based open bar packages to fit the discerning tastes of your group • Sophisticated group cocktails served in dramatic crystal vessels and giant shakers • Large format champagne service with sizes from Magnum to Methusaleh • Nightclub-style bottle service with luminous bottles

• Low ABV Packages to serve Spritzes, Beer, Wine, Mock-tails, and Shrubs

• Available Sommelier Add-On Package with wine selections by **Jerry Cooper** 



# Open Bar Options

## Super Premium

## \$40 per hour / guest

Leave nothing to chance and treat your discerning guests to a top of the line selection of spirits and wine. Our Super Premium package gives your guests access to the best in aged spirits, exotic items, single malt scotches, and sommelier quality wines, along with all items from our Well and Premium packages included.

## Premium

\$23 per hour / guest

Our most popular choice, the Premium package builds upon the Well package selection and gives your guests a critical upgrade featuring today's most in-demand luxury spirits and an expanded selection of wine varietals.

## Well

## \$20 per hour / guest

Cover your bases with a cost-effective open bar package that includes household names in the most essential categories. With an impressively broad selection, we've made sure this package has something for everyone.







Detailed offerings for each package available







VODKA Gordon's Tito's Handmade Zubrowska Bison Grass

### GIN

Aviation Bols Genever Gordon's Junipero

#### RUM

Bacardi Superior Light Kraken Black Spiced Rum Leblon Cachaca Malibu Rum Sailor Jerry's Spiced Rum

#### WHISKEY / BOURBON

Buffalo Trace **Bulleit Bourbon** Bulleit Rye Elijah Craig Small Batch Evan Williams Black Label Jack Daniels

Knob Creek Rye

#### **TEQUILA / MEZCAL**

Astral Blanco Cazadores Reposado Del Maguey Vida Union One Joven

**Dewars White Label** Johnnie Walker Black Monkey Shoulder

Ancho Reyes Bailey's Irish Cream Canton Ginger Chareau Aloe Vera Cherry Heering

Cointreau Drambuie Fireball Frangelico Galliano Ristretto

Herbsaint Absinthe Jagermeister Luxardo Amaretto Luxardo Maraschino Midori

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#### WINE

A to Z Pinot Noir Hess Cabernet Hess Chardonnay Hess Sauvignon Blanc Martini & Rossi Prosecco Skyside Red Blend

#### BRANDY

Caravedo Pisco Cognac Park VS Laird's Applejack

### SCOTCH

### **AMARO / BITTER**

Amaro Angostura Aperol Averna Brancamenta Campari Cynar Fernet Branca Jelinek St George Bruto VERMOUTH Carpano Bianco Carpano Classico Carpano Dry Lillet White

Carpano Antica

#### BREW

Anchor Steam Ballast Point Sculpin Bud Light Corona Guiness Hoegaarden Lagunitas IPA Odoul's Non-Alcoholic Stella Artois Trumer Pils White Claw Surge

Wyder's Pear Cider

#### **IMPORTED WHISKEY**

Crown Royal Jameson Irish

#### NA BEVERAGE

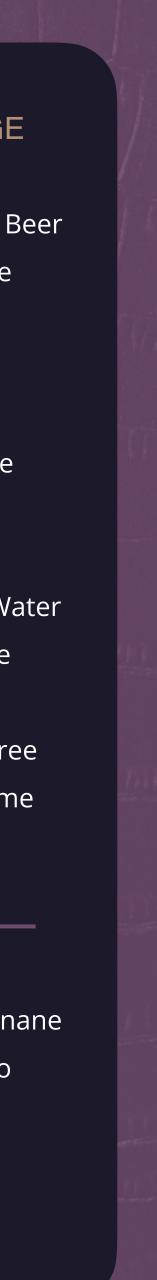
Club Soda Cock n Bull Ginger Beer Cranberry Juice Diet Pepsi Fiji still Water Ginger Ale Grapefruit Juice Orange Juice Pepsi Perrier Sparkling Water Pineapple Juice Red Bull Red Bull Sugar Free Starry Lemon Lime **Tonic Water** 

#### LIQUEUR / APERATIF

Pimm's Cup **Plymouth Sloe Gin** Rumchata Sambucca Borghetti St Elizabeth Allspice Dram

St George Nola Coffee St George Raspberry St George Spiced Pear St Germaine Elderflower Taylor's Velvet Falernum

Tempus Fugit Banane Gran Classico Yuzuri Yuzu





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VODKA Belvedere Ciroc **Ciroc Flavors** Grey Goose Ketel One Suntory Haku

#### GIN

209 Bombay Sapphire Botanist Hendrick's Sipsmith St George Botanivore St George Dry Rye St George Terroir Suntory Roku Tanquerey Ten

#### BRANDY

Laird's 7yr Hennessey VS Hennessey Privilege VSOP

#### WHISKEY / BOURBON

Angel's Envy Basil Hayden Eagle Rare Four Roses Small Batch Heaven Hill High West American Prairie Johnny Drumm Knob Creek 100pf Maker's 46 Michter's American St George Breaking / Entering Weller 12yr Weller Antique Weller Bourbon 107pf Woodford Reserve

### **TEQUILA**

Casamigos Blanco Casamigos Reposado Don Julio Anejo Don Julio Blanco Don Julio Reposado

#### **RYE WHISKEY**

Bender's Coppersea Raw High West Double Rye High West Rendezvous McKensie Michter's Single Barrel Templeton 4yr Whistle Pig 6yr Willet Single Barrel 3yr Woodford Reserve Rye

#### RUM

Banks 5 Island Blend Clement VSOP Malahat Papa's Pilar Dark Plantation Barbados **Plantation OFTD** Plantation Pineapple Rhum JM VO Rhum JM VSOP Ron Zacapa 23yr Zaya 16yr

#### REDS

Boën Pinto Noir Elouan Pinot Noir Juggernaut Cabernet **Terrazas Reserve Malbec** 

#### WHITES / ROSE

Barrel + Ink Interesante Cloudy Bay Sauvignon Blanc Groth Sauvignon Blanc Newton Chardonnay Paco and Lola Albarino Whispering Angel Rose

SPARKLING Chandon Blanc de Noir JCB 69 Brut Rosé

#### LIQUEUR / APERATIF

Chartreuse Green **Chartreuse Yellow** Dom Benedictine Grand Marnier St George Absinthe

#### SCOTCH / SINGLE MALT

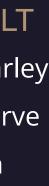
Bruichladdich Scottish Barley **Glenlivet Founder's Reserve** Johnnie Walker Green Lagavulin 8yr Laphroaig 10yr

#### **IMPORTED WHISKEY**

Kikori Redbreast 12yr Suntory Toki

#### AMARO

Amaro Nonino Fernet Francisco





Bar Upen Premium Super

### **TEQUILA / MEZCAL**

Clase Azul Mezcal Clase Azul Plata Del Maguey Chichicapa Del Maguey Minero Del Maguey San Luis Del Rio Del Maguey Tobala Del Maguey Wild Jabali Don Julio 70th Don Julio Primavera Don Julio Rosado

RUM Bacardi Facundo Eximo

GIN Monkey 47 Schwarzwald

#### WHISKEY / BOURBON

High West Campfire Blanton's **Balcones Single Malt** 

### **RYE WHISKEY**

Pikesville Straight Rye Angels Envy Rye Lock Stock and Barrel Rye Whistlepig 10yr Whistlepig 12yr

#### JAPANESE WHISKEY

Nikka Barrel Nikka Coffey Grain Hakushu 12yr Hibiki Harmony Ichiros Malt and Grain

#### SINGLE MALT

Ardbeg Corryveckyan Balvenie 12yr Balvenie 14yr Caribbean Cask Balvenie 15yr Sherry Cask Balvenie 21yr Bruichladdich Port Charlotte Lagavulin 16yr Macallan 12yr Macallan 15yr Fine Oak Oban 14yr Talisker 10yr

#### COGNAC

Hennessey XO 1.5oz Lheraud Cuvee 10

#### CHAMPAGNE

Moët & Chandon Imperial Moët & Chandon Rosé Veuve Clicquot Brut Veuve Clicquot Rosé

#### REDS

Fess Parker Pinot Noir Joseph Carr Merlot Mischief and Mayhem Portalupi Barbera Faust Cabernet Jordan Cabernet

#### WHITES

Domaine Anderson Chard Quilt Chardonnay



# Catering

## Dedicated to good taste

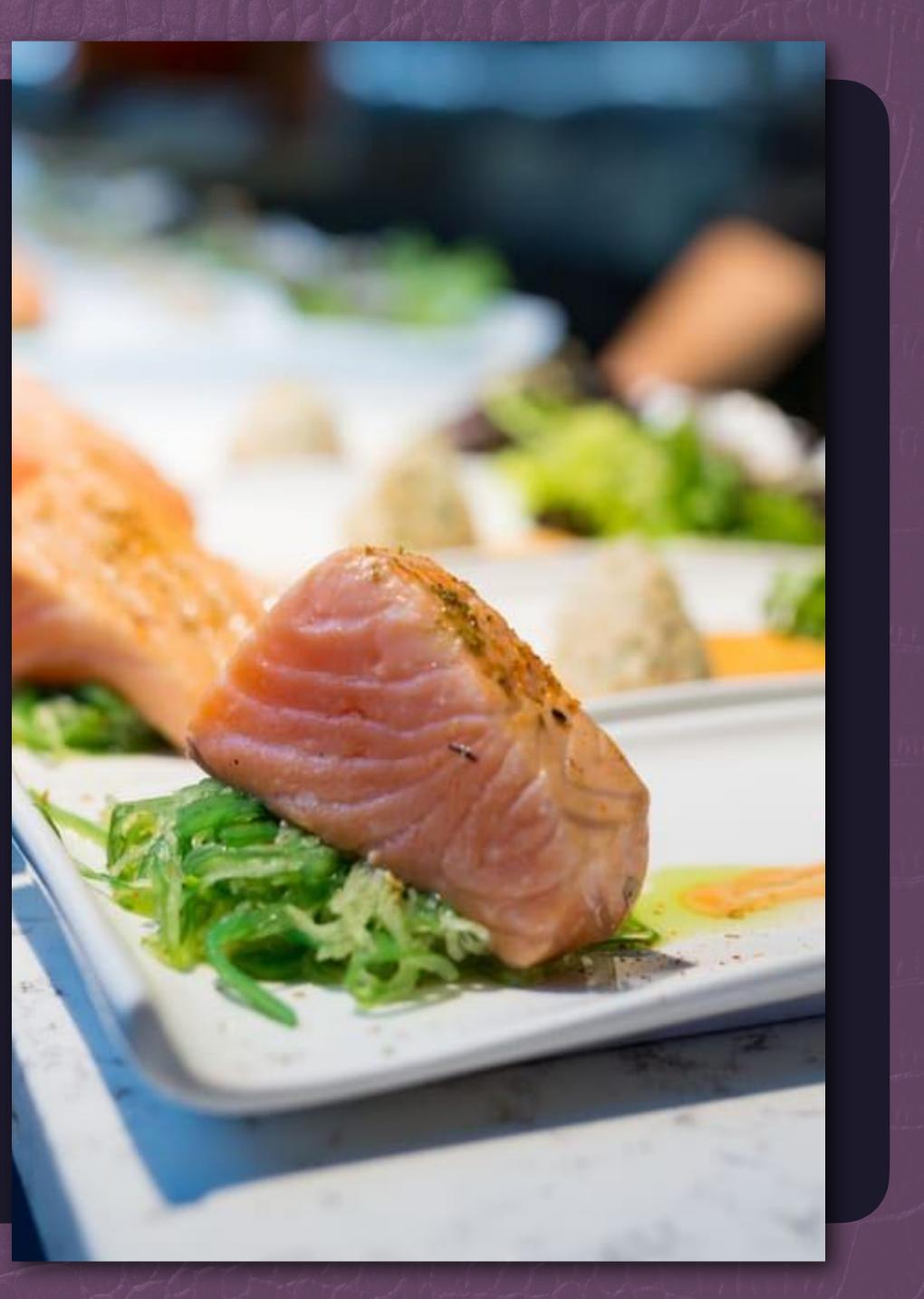
And what would an event be without a catering menu to swoon over? Whether it's a having your own pop-up sushi bar, a whirlwind of show-stopping hors d'oeuvres, hearty comfort food, or an 8-foot charcuterie and cheese board, our catering partners are eager to impress. We believe stellar track records alone are nothing however, without the thoughtful approach our caterers take to our clients' individual needs.

- Catering prep space is equipped with refrigeration, convection ovens, and other pro tools
- Food service gear provided by caterer such as chafing dishes, station tables, and tableware
- Easy elevator load-in and load-out via Maiden Lane

Preferred catering partners offer preferred vendor pricing for Hawthorn clients. However, if an outside caterer is strictly necessary we are happy to welcome new collaborators!



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# Entertainment

## Our entertainment options are sure to excite

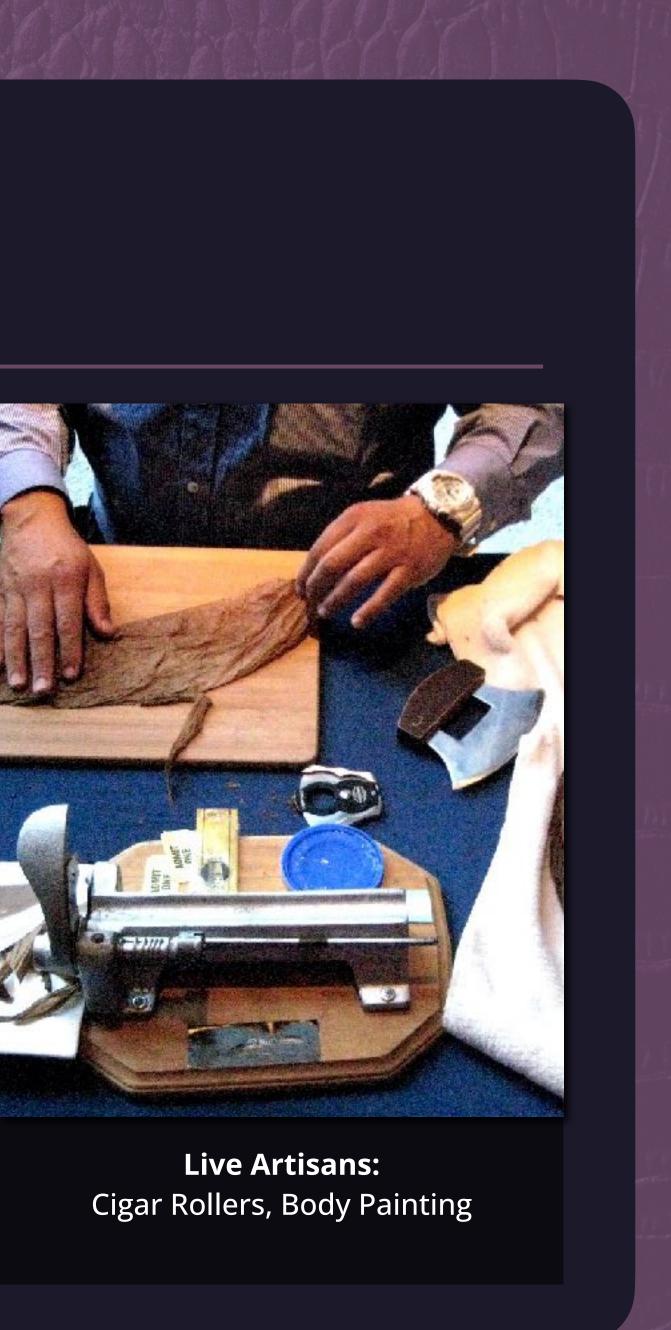


DJs and Musicians: Open Format, Hip-Hop, House, Top 40

**Performance Artists:** Acrobats, Go-Gos, Costumed Walk-Arounds



Tastings: Whiskey Flights, Wine, Cocktails



# Surrounding Area

• A block away from Union Square, Hawthorn is conveniently located in the heart of downtown San Francisco and is a short walk from the Moscone Center, MOMA and the Embarcadero



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- Walking distance from hotels such as the Four Seasons, St Regis, Sir Francis Drake, Marriott Marquis, The Grand Hyatt, Westin St Francis, The Fairmont, and Palace Hotel
- Nestled in the high fashion side of Union Square, our next-door neighbors are flagship stores by Fendi, Valentino, Hermés, Dior, D&G, Paul Smith, Gucci, Bvlgari, Alexander McQueen...



- Next to Public Transport such as the Powell Street or Montgomery BART stations and several SF Muni stops
- Public parking available nearby including street parking and parking garages such as Union Square Parking and Sutter Stockton Garage



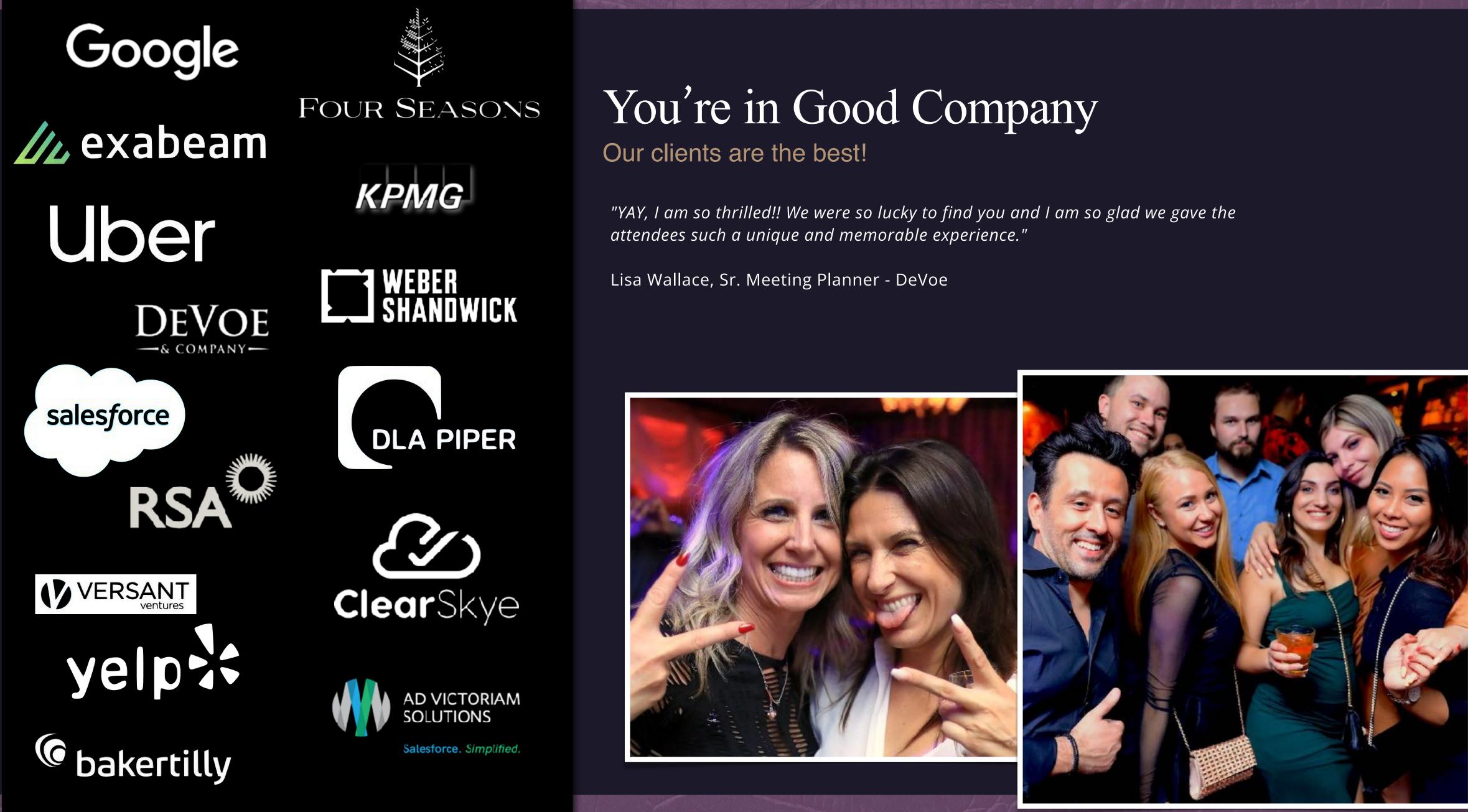
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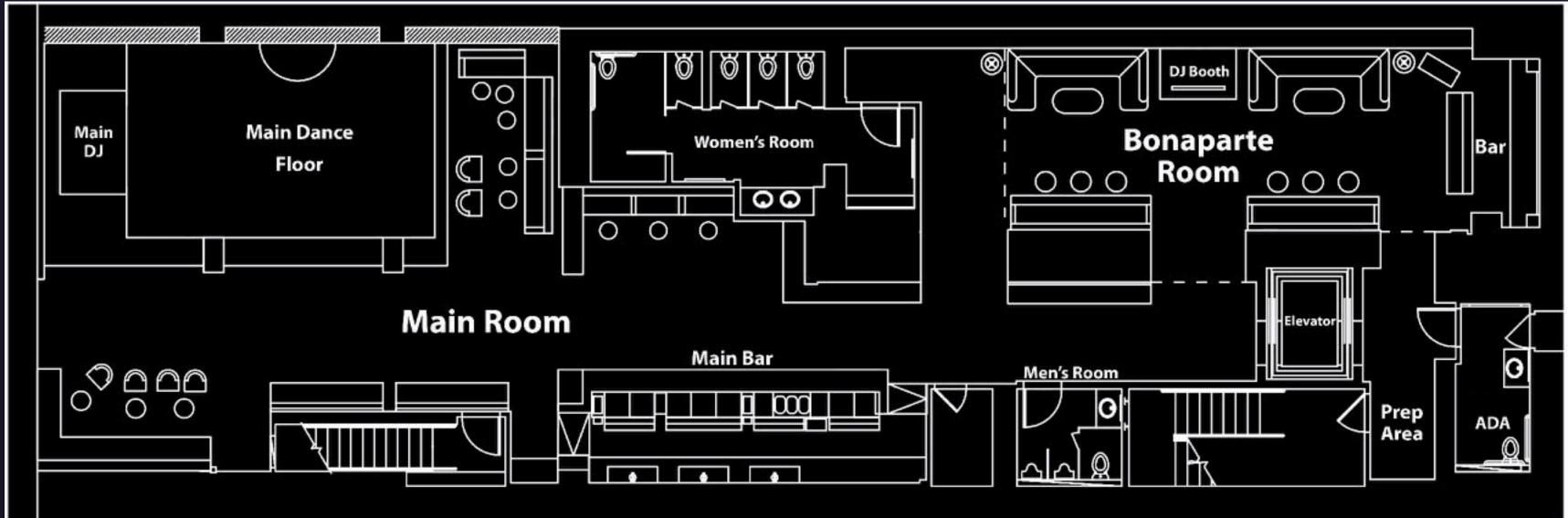
Served by three major airports, we are 14 miles from SFO, 19 miles from OAK and 47 miles from SJC.



Click **HERE** to view us in Google Maps







#### **In-House AV Capabilities:**

- 2 separate Dj booths Pioneer® CDJs 2000 nexus, Serrato®, Pioneer® DJMs 900 nexus and Void Acoustics<sup>®</sup> monitors
- Void Acoustics<sup>®</sup> sound system throughout
- Shure® Wired and Wireless Microphones
- Fiber Connected WiFi: 500MB/s up *and* down for broadcasting and streaming
- Free WiFi for all guests: low-end broadband speed on Hawthorn's guest network
- HDMI, DVI, and Mini DVI connectors and splitters for laptop connectivity
- (2) LG® 65" TV Screens
- Outlets and power strips are available to set up at all tables
- In House Photobooth
- Stage capabilities in both rooms at DJ Booths



## Venue Specifications

#### **Physical Space:**

- 4,000 sq.ft. total / 325 capacity / up to 6 bartenders
- 2,000 sq.ft. Main Room / 250 capacity / up to 4 bartenders
- 800 sq.ft. Bonaparte Room / 75 capacity / up to 2 bartenders
- Unique venue lighting with color and brightness options
- ADA compliant and Gender Neutral Restroom
- Elevator Dimensions: 80in. x 50in. floor, 82in x 41in door
- ADA Entrance at 47 Maiden Lane
- ATM on site \$3 fee
- Tasteful seasonal décor throughout the year

Click **HERE** to return to Pre-Event Assistance Page

# 3rd Party Vendors and Logistics

Inquire about how we can coordinate our 3rd party partnerships to put your event over the top



### AV and Tech Rentals



Décor and Floral Arrangements



Furniture and Linen Rentals



Ice Sculptures





### Transportation and Shuttles



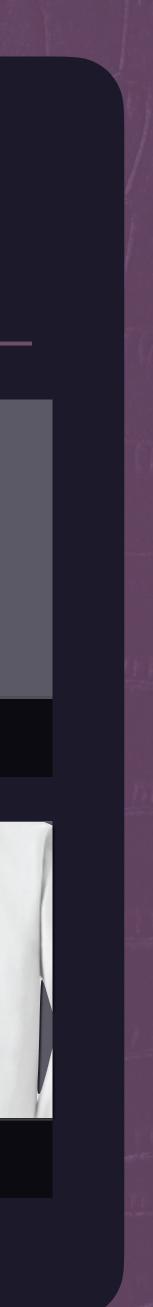
**3rd Party Photographers** 



### Printware and Signage

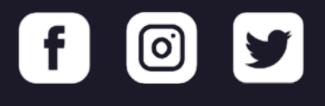


### Branded Swag Packages





Click to contact us:



## HAWTHORN SF, CA

46 Geary Street San Francisco CA 94108 charlotte@hawthornsf.com +1.415.693.9255

